



SEEN & HEARD



“Private equity is a hot a topic right now. Most of the editorial copy I’ve read has been in staunch support of this movement. I understand that medicine is a business and that having equity investment can secure better insurance contracts, improved economies of scale, and improved facilities, among other things. These would be beneficial aspects of private equity if they were certainties, but they are not. I have not seen one aspect of private equity control that is better than what I could do as a solo practice owner.”

Matthew Hammond, MD,
on his experience with private equity, featured in CRST.
bit.ly/PEhammond



EyeSmart @AcademyEyeSmart · Jul 18

Much of what we now know about #Ebola and the eye comes from a team of dedicated ophthalmologists from @EmoryEyeCenter in Atlanta, who treated survivors in the US & W. Africa. @NatEyeInstitute just gave the team \$3.2 million to learn more. Congrats! @WHO #PublicHealth



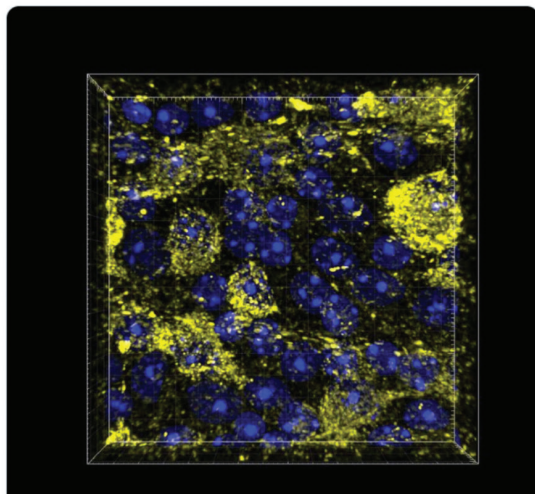
► National Eye Institute awards Emory Eye Center researchers \$3.2 million.



Pete Williams
@pete_the_teapot

@DrOtmari killing it on the 'scope! 📷 👁️

Starting to generate key #mitochondria data from the retina as part of our @Vetenskapsradet, @GlaucomaOrg projects at @StEriksogon, @karolinskainst



► Pete Williams, PhD, shares a neurodegeneration research update.

“Sometimes patients believe that we are going to reprimand them if they are noncompliant. Make it clear that you are there to help them. If they have not adhered to your treatment recommendations, try to find out what the obstacles were that prevented them from following instructions.”

Roxanne Achong-Coan, OD, FAAO, FIAOMC, FSLC; and Mark Coan, OD,
on tactics for effective patient communication, featured in Modern Optometry.
bit.ly/MODcoan



“I’m starting to think, am I going to get the time to download my book of life to my boys?”



NEW EPISODE:
Downloading Life’s Lessons

with Jim Loden, MD

► After losing his father at a young age, **Jim Loden, MD,** discusses plans for sharing his own life lessons with his two sons.

bit.ly/OOTGLodenuupdate